

Name of the Issue: JASH DEALMARK LIMITED

1. Type of Issue: IPO on SME Platform of BSE (Bombay Stock Exchange)

2. Issue Size (Rs.): ₹540 Lakh

3. Grade of issue along with name of the rating agency: NA as the issue is being made in terms of Chapter XB of the SEBI (ICDR) Regulations, 2009

4. Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged: 1.39 Times

5. QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Clause 35 of the listing agreement) s (See Regulation 31 of the SEBI Listing Obligations & Disclosure Requirements) , 2015)

Particulars	%age
(i) On Allotment **	NIL
(ii) at the end of the 1st Quarter immediately after the listing of the issue	NIL
(iii) at the end of 1st FY	NIL
(iv) at the end of 2nd FY	NIL
(v) at the end of 3rd FY	NIL

**6. Financials of the issuer (as per the annual financial results submitted to stock exchanges under Clause 41 of the listing agreement)**

Parameters	1 <sup>st</sup> FY	2 <sup>nd</sup> FY	3 <sup>rd</sup> FY
Income from operations	405.54	343.64	Will be updated after the company files Financials on Stock Exchange
Net Profit for the period	0.39	1.22	Will be updated after the company files Financials on Stock Exchange
Paid-up equity share capital	4.99	9.97	Will be updated after the company files Financials on Stock Exchange
Reserves excluding revaluation reserves	14.88	11.11	Will be updated after the company files Financials on Stock Exchange

**7. Trading Status**

Particulars	Status
(i) at the end of 1st FY	Frequently Traded
(ii) at the end of 2nd FY	Frequently Traded
(iii) at the end of 3rd FY	Not Frequently Traded

**8. Change, if any, in directors of issuer from the disclosures in the offer document (See Clause 30 of the listing agreement)t (See Regulation 68 and Schedule III of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)**

Particulars	Appointed / Resigned
(i) at the end of 1st FY	No
(ii) at the end of 2nd FY	No
(iii) at the end of 3rd FY	Yes

**9. Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Clause 41 (IV) (e) of the listing agreement)**

**(as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)**

(i) as disclosed in the offer document	N/A
(ii) Actual implementation	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange
(iii) Reasons for delay in implementation, if any	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange

**10. Status of utilization of issue proceeds (as submitted to stock exchanges under Clauses 41, 43 and 43A of the listing agreement)(as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)**

**(i) as disclosed in the offer document**

Sr. No.	Particulars	Amount (₹ in Lakhs)
1	Issue related expenses to be borne by the Company	40
2	To Meet working capital requirement	500
-	-	-
-	-	-
-	-	-
	Total	540

**(ii) Actual utilization**

Sr. No.	Particulars	Amount (₹ in Lakhs)
-	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange	-

(iii) Reasons for deviation, if any

Sr. No.	Particulars	Amount (₹ in Lakhs)
-	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange	-

11. Comments of monitoring agency, if applicable

(i)Comments on use of funds	NIL
(ii)Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document	NIL
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	NIL

12. Pricing Data

Designated Stock Exchange	BSE
Issue Price (Rs.)	40
Listing Date	27-03-2017

Price parameters	At close of listing day	Close of 30th calendar day from listing day	Close of 90th calendar day from listing day	As at the end of the 1st FY after the listing of the issue		
				Closing price	High	Low

<b>Market Price</b>	<b>38.05</b>	<b>34.4</b>	<b>37.2</b>	<b>19.35</b>	<b>20.05</b>	<b>17.42</b>
<b>Index Price</b>	<b>29237.15</b>	<b>30133.35</b>	<b>30958.25</b>	<b>29620.5</b>	<b>29824.62</b>	<b>24523.2</b>
<b>Sectoral Index</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>
<b>Price parameters</b>	<b>As at the end of the 2nd FY after the listing of the issue</b>			<b>As at the end of the 3rd FY after the listing of the issue</b>		
	<b>Closing price</b>	<b>High</b>	<b>Low</b>	<b>Closing price</b>	<b>High</b>	<b>Low</b>
<b>Market Price</b>	<b>34</b>	<b>36.83</b>	<b>14.18</b>	<b>15.5</b>	<b>40</b>	<b>11.2</b>
<b>Index Price</b>	<b>32968.68</b>	<b>36443.98</b>	<b>29241.48</b>	<b>38672.91</b>	<b>38989.65</b>	<b>32972.56</b>
<b>Sectoral Index</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>

**13. Basis for Issue Price**

Accounting ratio	As disclosed in offer document	At the end of 1st FY	At the end of 2nd FY	At the end of 3rd FY	
EPS (Basic)	Issuer	117.14	0.79	1.22	Will be updated after the company files Financials on Stock Exchange
	Bajaj Corp	13.4	14.98	14.66	15.33
	Dabur India	4.8	5.67	6.09	7.16
	Emami	15.1	15.26	13.64	6.72
	Godrej Consumer	20.5	24.89	14.68	17.17
	Marico	5	6.53	5.57	8.75
	Kaya Ltd	0	-12.05	-10.23	-3.03
P/E	Issuer	0.34	24.59	27.86	Will be updated after the company files Financials on Stock Exchange
	Bajaj Corp	23	26.34	32.2	20.23
	Dabur India	49.5	48.9	53.73	57.15
	Emami	59.3	34.56	39.16	59.49
	Godrej Consumer	67	22.37	49.63	40.02
	Marico	40.8	45.08	58.59	39.45
	Kaya Ltd	0	0	0	0
RoNW	Issuer	67.58	3.89	5.96	Will be

					updated after the company files Financials on Stock Exchange
	Bajaj Corp	47.5	44.75	42.95	45.66
	Dabur India	36.1	29.57	27.19	30.85
	Emami	29.3	23.37	20.28	15.13
	Godrej Consumer	20.5	20.78	22.18	36.69
	Marico	28.4	30.85	24.07	34.58
	Kaya Ltd	0	0	0	0
	Issuer	173.33	39.85	21.14	Will be updated after the company files Financials on Stock Exchange
NAV per share	Bajaj Corp	32.9	34.02	34.26	32.69
	Dabur India	16.3	20.26	23.47	22.05
	Emami	59.5	75.45	86.85	45.48
	Godrej Consumer	112.3	128.12	67.96	48.07
	Marico	147.3	22.6	23.49	26.9
	Kaya Ltd	0	152.81	142.66	122.95