

Name of the Issue: VEERAM ORNAMENTS LIMITED

1. Type of Issue: IPO on SME Platform of BSE (Bombay Stock Exchange)

2. Issue Size (Rs.): ₹511.65 Lakh

3. Grade of issue along with name of the rating agency: NA as the issue is being made in terms of Chapter XB of the SEBI (ICDR) Regulations, 2009

4. Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged: 1.0528 Times

5. QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Clause 35 of the listing agreement) s (See Regulation 31 of the SEBI Listing Obligations & Disclosure Requirements) , 2015)

Particulars	%age
(i) On Allotment **	NIL
(ii) at the end of the 1st Quarter immediately after the listing of the issue	NIL
(iii) at the end of 1st FY	NIL
(iv) at the end of 2nd FY	NIL
(v) at the end of 3rd FY	NIL

**6. Financials of the issuer (as per the annual financial results submitted to stock exchanges under Clause 41 of the listing agreement)**

Parameters	1 <sup>st</sup> FY	2 <sup>nd</sup> FY	3 <sup>rd</sup> FY
	7.42	27.79	15.51
Income from operations			
	0.3	0.73	0.31
Net Profit for the period			
	4.31	4.31	4.31
Paid-up equity share capital			
	4.95	5.68	6.09
Reserves excluding revaluation reserves			

**7. Trading Status**

Particulars	Status
(i) at the end of 1st FY	Frequently Traded
(ii) at the end of 2nd FY	Frequently Traded
(iii) at the end of 3rd FY	Not Frequently Traded

**8. Change, if any, in directors of issuer from the disclosures in the offer document (See Clause 30 of the listing agreement)t (See Regulation 68 and Schedule III of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)**

Particulars	Appointed / Resigned
(i) at the end of 1st FY	Yes
(ii) at the end of 2nd FY	Yes
(iii) at the end of 3rd FY	Yes

**9. Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Clause 41 (IV) (e) of the listing agreement)**

**(as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)**

(i) as disclosed in the offer document	N/A
(ii) Actual implementation	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange
(iii) Reasons for delay in implementation, if any	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange

**10. Status of utilization of issue proceeds (as submitted to stock exchanges under Clauses 41, 43 and 43A of the listing agreement)(as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) , 2015)**

**(i) as disclosed in the offer document**

Sr. No.	Particulars	Amount (₹ in Lakhs)
1	Issue related expenses to be borne by the Company	45
2	To Meet working capital requirement	466.65
-	-	-
-	-	-
-	-	-
	<b>Total</b>	<b>511.65</b>

**(ii) Actual utilization**

Sr. No.	Particulars	Amount (₹ in Lakhs)
-	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange	-

(iii) Reasons for deviation, if any

Sr. No.	Particulars	Amount (₹ in Lakhs)
-	Will be updated after the company files the statement as per regulation 32 of SEBI(LODR),2015 on Stock Exchange	-

11. Comments of monitoring agency, if applicable

(i)Comments on use of funds	NIL
(ii)Comments on deviations, if any, in the use of proceeds of the Issue from the objects stated in the Offer document	NIL
(iii) Any other reservations expressed by the monitoring agency about the end use of funds	NIL

12. Pricing Data

Designated Stock Exchange	BSE
Issue Price (Rs.)	45
Listing Date	05-01-2017

Price parameters	As at the end of the 1st FY after the listing of the issue					
	At close of listing day	Close of 30th calendar day from listing day	Close of 90th calendar day from listing day	Closing price	High	Low
Market Price	46	46.7	45	19.25	20.8	18.25
Index Price	26787.24	28439.28	29974.24	29620.5	29824.62	24523.2
Sectoral Index	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Price parameters	As at the end of the 2nd FY after the listing of the issue			As at the end of the 3rd FY after the listing of the issue		
	Closing price	High	Low	Closing price	High	Low
Market Price	18.4	48.1	18.4	20.5	25.65	17.9
Index Price	32968.68	36443.98	29241.48	38672.91	38989.65	32972.56
Sectoral Index	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

13. Basis for Issue Price

Accounting ratio		As disclosed in offer document	At the end of 1st FY	At the end of 2nd FY	At the end of 3rd FY
EPS (Basic)	Issuer	8.06	0.69	1.69	0.71
	Gitanjali Gems Limited	4.5	3.35	Will be updated after the company files Financials on Stock Exchange	Will be updated after the company files Financials on Stock Exchange
	Goldiam International Limited	6.1	3.52	3.6	8.53
	PC Jeweller Limited	22.4	24.03	14.39	-0.07
	Renaissance Jewellery Limited	17.5	16.15	14.98	14.2
	Thangamayil Jewellery Limited	7.5	10.19	16.67	22.05
	Vaibhav Global Limited	5.4	6.86	9.45	10.09
P/E	Issuer	5.58	65.66	25.39	28.89
	Gitanjali Gems Limited	8.9	19.72	Will be updated after the company files Financials on Stock Exchange	Will be updated after the company files Financials on Stock Exchange
	Goldiam International Limited	11.2	24.45	16.51	8.61
	PC Jeweller Limited	17.8	8.68	22.22	0
	Renaissance Jewellery Limited	7.4	8.7	20.78	21.5
	Thangamayil Jewellery Limited	34.9	23.26	29.09	15.41
Vaibhav Global	66.7	56.84	70.94	62.5	

	Limited				
	Issuer	8.34	4.86	7.58	3.04
	Gitanjali Gems Limited	0.7	1.16	Will be updated after the company files Financials on Stock Exchange	Will be updated after the company files Financials on Stock Exchange
<b>RoNW</b>	Goldiam International Limited	5.3	3.82	3.95	8.44
	PC Jeweller Limited	20.6	14.91	15.56	-1.49
	Renaissance Jewellery Limited	9.8	7.16	7.44	5.93
	Thangamayil Jewellery Limited	7.9	9.74	14.38	16.72
	Vaibhav Global Limited	0	3.63	5.86	5.95
	Issuer	96.69	21.48	23.18	24.13
	Gitanjali Gems Limited	274.9	293.83	Will be updated after the company files Financials on Stock Exchange	Will be updated after the company files Financials on Stock Exchange
<b>NAV per share</b>	Goldiam International Limited	75.2	88.16	93.98	100.03
	PC Jeweller Limited	129.2	187.17	99.16	98.67
	Renaissance Jewellery Limited	208.2	235.6	230.59	248.21

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Thangamayil Jewellery Limited	100.2	108.85	122.98	140.81
Vaibhav Global Limited	146.4	152.42	162.16	166.94

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**14 Any other material information: Not Applicable**