



Suumaya Lifestyle Limited

Corporate Identification Number: U70102MH2011PLC220879

Our Company was originally incorporated as Richway Infrastructure Limited under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated August 11, 2011 bearing Registration No. 220879, issued by Registrar of Companies, Maharashtra, Mumbai and obtained Certificate for Commencement of Business in the same name on September 12, 2011. Further, pursuant to a special resolution passed by the shareholders of the Company at the Extra Ordinary General Meeting held on June 28, 2017, Our Company's name was changed to Suumaya Lifestyle Limited. A fresh certificate of incorporation consequent upon change of name was issued on July 07, 2017 by the Registrar of Companies, Mumbai. The Corporate Identification Number of our Company is U70102MH2011PLC220879. For further details, please refer to chapter titled "History and Certain Other Corporate Matters" beginning on page no.119 of this Prospectus.

Registered Office: Gala No.5F/D, Malad Industrial Units, Coop Soc Ltd, Kachpada, Ramchandra Lane Extension, Malad (W), Mumbai – 400 064, Maharashtra, India.
Tel No: 022-49712096 | **E-mail:** info@suumayalifestyle.com | **Website:** www.suumayalifestyle.com
Contact Person: Mr. Shubham Gandhi, Company Secretary and Compliance Officer

Promoters of our Company: Ms. Ishita Mahesh Gala and Indiacredit Risk Management LLP

BASIS OF ALLOTMENT

PUBLIC OFFER OF 76,88,000 EQUITY SHARES OF ₹ 10/- EACH ("EQUITY SHARES") OF SUUMAYA LIFESTYLE LIMITED ("SL" OR THE "COMPANY") FOR CASH AT A PRICE OF ₹ 18 PER SHARE (THE "OFFER PRICE"), AGGREGATING TO ₹ 1383.84 LAKHS ("THE OFFER") CONSISTING OF FRESH ISSUE OF UPTO 18,88,000 EQUITY SHARES AGGREGATING TO ₹ 339.84 LAKHS AND AN OFFER FOR SALE OF 58,00,000 EQUITY SHARES BY THE SELLING SHAREHOLDER AGGREGATING TO ₹ 1044 LAKHS ("OFFER FOR SALE"), OF WHICH UPTO 3,92,000 EQUITY SHARES OF ₹ 10/- EACH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKERS TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF UPTO 72,96,000 EQUITY SHARES OF ₹ 10/- EACH IS HERINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER WILL CONSTITUTE 32.98% AND 30.39% RESPECTIVELY OF THE POST OFFER PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF EQUITY SHARES IS 10 EACH AND THE OFFER PRICE OF 18 IS 1.8 TIME OF THE FACE VALUE.

ISSUE

OPENED ON: TUESDAY, MAY 22, 2018
CLOSED ON: FRIDAY, MAY 25, 2018

PROPOSED LISTING: June 04, 2018

LISTING: The Equity Shares of our Company offered through this Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE"). In terms of the Chapter XB of the SEBI (ICDR) Regulations, 2009, as amended from time to time, Our Company has received an approval letter dated March 16, 2018 from NSE for using its name in this offer document for listing our shares on the EMERGE Platform of NSE. For the purpose of this Offer, EMERGE Platform of National Stock Exchange of India will be the Designated Stock Exchange.

All Applicants were allowed to participate in the issue through **APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA")** process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by **Self Certified Syndicate Banks (the "SCSBs")**.

SUBSCRIPTION DETAILS

The issue has received 650 applications for 8760000 Equity Shares resulting in 1.14 times subscription (including reserved portion of market maker). The details of the applications received in the issue (before technical rejections) are as follows:

Detail of the Applications Received (Before Technical Rejection):

Category	No. of Applicants	% to Total	No. of Equity Shares	% to Total	Subscription (Times)
Market Maker	1	0.15	392000	4.47	1.00
Retail Individual Investors	26	4.00	3384000	38.64	0.93
Other than Retail Individual Investors	623	95.85	4984000	56.89	1.37
TOTAL	650	100	8760000	100	

The details of applications rejected by the Registrar on technical grounds (including withdrawal) are detailed below:

Category	No. of Applications	No. of Equity Shares
Market Maker	0	0
Retail Individual Investors	6	48000
Other than Retail Individual Investors	0	0
TOTAL	6	48000

After eliminating technically rejected applications, the following tables give us category wise net valid applications:

Category	No. of Applications	% to Total	Issue Size (as per Prospectus)	Proportionate Issue Size (After rounding off)	No. of Valid Shares applied	% of Total Applied	Subscription (Times)	Revised * Subscription (Times)
Market Maker	1	0.16	392000	392000	392000	4.50	1.00	1.00
Other than Retail Individual Investor's	26	4.04	3648000	3648000	3384000	38.84	0.93	0.93
Retail Individual Investor's	617	95.80	3648000	3648000	4936000	56.66	1.35	1.35
TOTAL	644	100	7688000	7688000	8712000	100.00	1.13	1.13

Allocation: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange – NSE Limited on May 30, 2018.

A. Allocation to Market Maker (After Technical Rejections & Withdrawal): The Basis of Allotment to the Market Maker, at the issue price of 18 per Equity Share, was finalized in consultation with NSE Limited. The category was subscribed by 1 times. The total number of shares allotted in this category is 392000 Equity shares.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications received	% to Total	Total No. of Shares applied in each Category	% to Total	Proportionate Shares Available	Allocation per Applicant (Before Rounding off)	Allocation per Applicant (After Rounding off)	Ratio of Allottees to Applicants: Ratio 1	Ratio of Allottees to Applicants: Ratio 2	Number of Successful applicant (after rounding off)	Total No. of Shares allocated/ allotted	No. of Shares Surplus/ Deficit
392000	1	100	392000	100	392000	392000	392000	1	1	1	392000	0

B. Allocation to Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to the Retail Individual Investors, at the issue price of 18 per Equity Share, was finalized in consultation with NSE Limited. The category was subscribed by 1.35 times i.e. for 4936000 Equity Shares. Total number of shares allotted in this category is 3648000 Equity Shares to 617 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications received	% to Total	Total No. of Shares applied in each Category	% to Total	Proportionate Shares Available	Allocation per Applicant (Before Rounding off)	Allocation per Applicant (After Rounding off)	Ratio of Allottees to Applicants: Ratio 1	Ratio of Allottees to Applicants: Ratio 2	Number of Successful applicant (after rounding off)	Total No. of Shares allocated/ allotted	No. of Shares Surplus/ Deficit
8000	617	100.00	4936000	100.00	3912000	6340.36	8000	42	53	489	3912000	0

C. Allocation to Other than Retail Individual Investors (After Technical Rejections & Withdrawal): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of 18 per Equity Share, was finalized in consultation with NSE Limited. The category was subscribed by 0.93 times i.e. for 3384000 shares. The total number of shares allotted in this category is 3648000 Equity Shares to 26 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications received	% to Total	Total No. of Shares applied in each Category	% to Total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicants: Ratio 1	Ratio of Allottees to Applicants: Ratio 2	Number of Successful applicant (after rounding off)	Total No. of Shares allocated/ allotted	No. of Shares Surplus/ Deficit
16000	7	26.92	112000	3.31	112000	16000.00	16000	1	1	7	112000	0
24000	6	23.08	144000	4.26	144000	24000.00	24000	1	1	6	144000	0
32000	1	3.85	32000	0.95	32000	32000.00	32000	1	1	1	32000	0
56000	2	7.69	112000	3.31	112000	56000.00	56000	1	1	2	112000	0
80000	1	3.85	80000	2.36	80000	80000.00	80000	1	1	1	80000	0
136000	2	7.69	272000	8.04	272000	136000.00	136000	1	1	2	272000	0
144000	1	3.85	144000	4.26	144000	144000.00	144000	1	1	1	144000	0
200000	3	11.54	600000	17.73	600000	200000.00	200000	1	1	3	600000	0
440000	1	3.85	440000	13.00	440000	440000.00	440000	1	1	1	440000	0
560000	1	3.85	560000	16.55	560000	560000.00	560000	1	1	1	560000	0
888000	1	3.85	888000	26.24	888000	888000.00	888000	1	1	1	888000	0
TOTAL	26	3384000	100	3384000						26	3384000	0

The Board of Directors of the Company at its meeting held on May 31, 2018 has approved the Basis of Allocation of Equity Shares as approved by the Designated Stock Exchange viz. NSE and at a meeting held on May 31, 2018 and has authorized the corporate action for the transfer and allotment of the Equity Shares to various successful applicants.

The CAN-cum-Refund advices and allotment advice and/or notices will be forwarded to the address of the Applicants as registered with the depositories / as filled in the application form on or before June 04, 2018. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount has been processed on or before May 31, 2018. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the EMERGE Platform of NSE Limited within six working days from the date of the closure of the Issue.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated April 30, 2018 ("Prospectus").

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issuer, (Bigshare Services Private Limited) at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Gretext Corporate Services Private Limited
 102, 1st Floor, Atrium - 2, Behind Courtyard Marriot
 Hotel, Andheri Kurla Road, Hanuman Nagar,
 Andheri-East, Mumbai - 400093
 Tel: +91-9836821999 / 9836822199; Facsimile: +91-022-4002 5273
 Website: www.gretextcorporate.com; Email: info@gretextgroup.com
 Investor Grievance Email: info@gretextgroup.com
 Contact Person: Ms Amina Khan
 SEBI Registration No: INM000012177

For Suumaya Lifestyle Limited
 On behalf of the Board of Directors
 Sd/-
 Managing Director

Place : Mumbai
Date : 31/05/2018

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF Suumaya Lifestyle Limited