

(This is only an advertisement for Information purposes and not a Prospectus announcement)



JASH DEALMARK LIMITED

CIN: U74120MH2012PLC233693

Our Company was incorporated as “Jash Dealmark Private Limited” at C/18, Mulund Sahakar, Vishwa CHS, Nahur Road, Sarvodaya Nagar, Mulund (W), Mumbai – 400080, Maharashtra as a Private Limited Company under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated July 23, 2012 bearing Corporate Identification Number U74120MH2012PTC233693 issued by Registrar of Companies, Maharashtra, Mumbai. Subsequently, our Company was converted into Public Company pursuant to Shareholders resolution passed at the Extraordinary General Meeting of our Company held on September 27, 2016 and name of our Company was changed to “Jash Dealmark Limited” pursuant to issuance of fresh Certificate of Incorporation dated October 19, 2016. The Corporate Identification Number of our Company is U74120MH2012PLC233693. For details of incorporation, change of name and Registered Office of our Company, please refer to chapter titled “General Information” and “History and Certain Corporate Matters” beginning on page 49 and 120 respectively of the Prospectus.

Registered Office: C/18, Mulund Sahakar, Vishwa CHS, Nahur Road, Sarvodaya Nagar, Mulund (W), Mumbai – 400 080, Maharashtra, India.

Tel. No.: 022 2343 1914; **Email:** jashdealmark@gmail.com; **Website:** www.jashdealmark.com;

Contact Person: Ms. Hetal Vachhani, Company Secretary and Compliance Officer.

Our Promoters: Shailendra Khona, Dipti Khona, Shailesh Khona and Devhari Exports (India) Ltd

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFERING OF 13,50,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH (“EQUITY SHARES”) OF JASH DEALMARK LIMITED (THE “COMPANY” OR THE “ISSUER”) FOR CASH AT A PRICE OF RS.40.00 PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF RS.30.00 PER EQUITY SHARE (THE “ISSUE PRICE”), AGGREGATING RS. 540.00 LAKH (“THE ISSUE”), OF WHICH 69,000 EQUITY SHARES OF FACE VALUE OF RS. 10.00 EACH FOR CASH AT A PRICE OF RS. 40.00 PER EQUITY SHARE, AGGREGATING RS. 27.60 LAKH WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE “MARKET MAKER RESERVATION PORTION”). 33,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH FOR CASH AT A PRICE OF RS. 40 PER EQUITY SHARE, AGGREGATING RS. 13.20 LAKH WILL BE RESERVED FOR SUBSCRIPTION BY THE EMPLOYEE RESERVATION TO THE ISSUE ON COMPETITIVE BASIS (THE “EMPLOYEE RESERVATION PORTION”) THE ISSUE LESS MARKET MAKER RESERVATION AND EMPLOYEE RESERVATION PORTION I.E. ISSUE OF 12,48,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH FOR CASH AT A PRICE OF RS. 40 PER EQUITY SHARE, AGGREGATING RS.499.20 LAKH IS HEREINAFTER REFERED TO AS THE “NET ISSUE”. THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.08% AND 25.04% RESPECTIVELY OF THE FULLY DILUTED POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER THE SECTION TITLED “TERMS OF THE ISSUE” BEGINNING ON PAGE 204 OF THE PROSPECTUS

THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER XB OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2009, AS AMENDED FROM TIME TO TIME (“SEBI ICDR REGULATIONS”). FOR FURTHER DETAILS, PLEASE REFER THE SECTION TITLED “THE ISSUE” AND “ISSUE RELATED INFORMATION” BEGINNING ON PAGE 48 AND 204 RESPECTIVELY OF THE PROSPECTUS.

THE FACE VALUE OF THE EQUITY SHARES IS RS. 10.00 EACH AND THE ISSUE PRICE IS RS. 40.00. THE ISSUE PRICE IS 4.00 TIMES OF THE FACE VALUE.

**ISSUE OPENED ON WEDNESDAY, MARCH 15, 2017 AND CLOSED ON FRIDAY, MARCH 17, 2017.
PROPOSED LISTING: MARCH 27, 2017**

The Equity Shares offered through the Prospectus are proposed to be listed on the SME platform of BSE Limited (“BSE”) in terms of the chapter XB of the SEBI (ICDR) Regulations, 2009 as amended from time to time. Company has received an approval letter dated March 6, 2017 from BSE for using its name in the offer document for listing of our Shares on the SME platform of BSE. The designated stock exchange is BSE Limited. **The trading is proposed to be commenced on or about March 27, 2017.***

***Subject to receipt of listing and trading approvals from the BSE Limited.**

All Applicants were allowed to participate in the Issue through **Application Supported by Blocked Amount (“ASBA”)** process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by **Self Certified Syndicate Banks (the “SCSBs”)**.

SUBSCRIPTION DETAILS

The Issue has received 329 applications for 15,33,000 Equity Shares resulting in 1.14 times subscription (including reserved portion of market maker). The details of the applications received in the issue (before technical rejections) are as follows:

Detail of the Applications Received (Before Technical Rejection):

Category	Number of Applications	% to Total	Number of Equity Shares	% to Total	Subscription (Times)
Market Makers	1	0.30	69,000	4.50	1.00
Employee Reservation	1	0.30	33,000	2.15	1.00
Retail Individual Investors	299	90.88	8,97,000	58.51	1.14
Other than Retail Individual Investors	28	8.51	5,34,000	34.83	1.16
Total	329	100.00	15,33,000	100.00	

The details of applications rejected by the Registrar on technical grounds are detailed below:

Category	No. of Applications	No. of Equity Shares
Market Makers	-	-
Employee Reservation	-	-
Retail Individual Investors	2	6,000
Other than Retail Individual Investors	1	12,000
Total	3	18,000

After eliminating technically rejected applications, the following tables give us category wise net valid applications:

Category	Number of Applications	% to Total	No. of Valid Shares applied	Issue Size (as per Prospectus)	% of Total Applied	Subscription(Times)	Revised * Subscription (Times)
Market Makers	1	0.31	69,000	69,000	4.55	1.00	-
Employee Reservation	1	0.31	33,000	33,000	2.18	1.00	-
Retail Individual Investor's	297	91.10	8,91,000	7,89,000	58.81	1.13	-
Other than Retail Individual Investor's	27	8.28	5,22,000	4,59,000	34.46	1.14	-
Total	326	100.00	15,15,000	13,50,000	100.00		

Allocation: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited March 22, 2017

A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue price of Rs.40.00 per Equity Share, was finalised in consultation with BSE. The category was subscribed by 4.00 times. The total number of shares allotted in this category is 69,000 Equity shares.

B. Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the issue price of Rs.40.00 per Equity Share, was finalized in consultation with BSE. The category was subscribed by 1.13 times. Total number of shares allotted in this category is 7,89,000 Equity Shares to 263 successful applicants.

The category wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicants	Number of Successful applicants (after rounding off)	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus/Deficit
3000	297	100.00	8,91,000	100.00	789,000	2656.57	3000	263 : 297	263	7,89,000	0
Total	297	100.00	891,000	100.00	7,89,000				263	7,89,000	0

C. Allocation to Other than Retail Individual Investors (After Technical Rejections): The Basis of Allotment to Other than Retail Individual Investors, at the issue price of Rs.40.00 per Equity Share, was finalized in consultation with BSE. The category was subscribed by 1.14 times. Total number of shares allotted in this category is 4,59,000 Equity Shares to 27 successful applicants. The category wise basis of allotment is as under:

No. of Shares Applied for (Category wise)	No. Of Applications received	% to total	Total No. of Equity Shares applied in this Category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to Applicants	Number of Successful applicants (after rounding off)	Total No. of Equity Shares allocated/ allotted	No. of Shares Surplus/Deficit
6,000	6	22.22	36,000	6.90	31,655	5,275.86	6,000	1 : 1	6	36,000	4,345
9,000	3	11.11	27,000	5.17	23,741	7,913.79	9,000	1 : 1	3	27,000	3,259
12,000	5	18.52	60,000	11.49	52,759	10,551.72	9,000 3,000	1 : 1 3 : 5	5	45,000 9,000	-7,759 9,000
15,000	4	14.81	60,000	11.49	52,759	13,189.66	12,000	1 : 1	4	48,000	-4,759
18,000	3	11.11	54,000	10.34	47,483	15,827.59	15,000	1 : 1	3	45,000	-2,483
21,000	1	3.70	21,000	4.02	18,466	18,465.52	18,000	1 : 1	1	18,000	-466
24,000	1	3.70	24,000	4.60	21,103	21,103.45	21,000	1 : 1	1	21,000	-103
30,000	2	7.41	60,000	11.49	52,759	26,379.31	27,000	1 : 1	2	54,000	1,241
90,000	2	7.41	1,80,000	34.48	1,58,276	79,137.93	78,000	1 : 1	2	1,56,000	-2,276
Total	27	100.00	5,22,000	100.00	4,59,000				27	4,59,000	0

The Board of Directors of the Company at its meeting held on March 22, 2017 has taken on record the Basis of Allocation of Equity Shares approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for the transfer of the Equity Shares / dispatch of share certificates to various successful applicants.

The allotment advice and/or rejection letters are being dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before March 23, 2017. Further, the instructions to Self Certified Syndicate Banks being processed on or prior to March 23, 2017. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE Limited within six working days from the date of the closure of the Issue.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated March 07, 2017 ("Prospectus")

INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the Issue **Purva Sharegistry (India) Pvt. Ltd** at www.purvashare.com. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



Purva Sharegistry (India) Pvt. Ltd

Unit no. 9, Shiv Shakti Ind. Estt.,
J.R. Borichamarg, Opp. Kasturba Hospital Lane,
Lower Parel (E) Mumbai - 400011
Tel: +91 22 2301 6761 / 8261
Fax: +91 22 2301 2517
Email: busicomp@vsnl.com,

Website: www.purvashare.com

Contact Person: Mr. Rajesh Shah / Ms. Purva Shah

SEBI Registration No : INR000001112

Date: March 23, 2017

Place: Mumbai

For **Jash Dealmark Limited**
On behalf of the Board of Directors

Sd/-
Managing Director

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF **JASH DEALMARK LIMITED**
