Job Title: SEO Intern

Location: BKC, Mumbai | Duration: 3 Months

## **Job Description:**

We're looking for a dynamic **SEO & Social Media Intern** to enhance our digital presence. You'll assist in SEO optimization, keyword research, content strategy, and social media growth while gaining hands-on experience in digital marketing.

## **Responsibilities:**

- Assist in SEO strategy, keyword research & on-page optimization.
- Work on link building, meta tags & website structure improvements.
- Analyze traffic using Google Analytics, Search Console & SEO tools.
- Optimize content for blogs, landing pages & social media.
- Support social media strategy, engagement & performance tracking.

## **Requirements:**

- Basic SEO & social media knowledge.
- Familiarity with SEO tools (Google Analytics, SEMrush, etc.).
- Strong analytical & communication skills.
- Passion for digital marketing & trends.

Apply at: marketing@gretexgroup.com